

About Poultney WiFi

The Poultney WiFi project was designed to provide free high-speed wireless internet access in Poultney's downtown business district. Initial start up costs and sponsorship were provided by e-Vermont: The Community Broadband Project and the Poultney Public Library, with the intent that the project would become self-sustaining within six months. Poultney WiFi officially launched on Thursday, September 8th 2011 at noon.

Poultney WiFi was conceived to meet multiple goals. They are:

- To increase the availability of free high-speed wireless internet access to the residents of Poultney.
- To promote the Poultney downtown business district.
- To help local businesses offer free WiFi to their customers.
- To provide visitors with information about Poultney, and what it has to offer.
- To encourage tourists and visitors at GMC to stay in Poultney for their shopping, dining, and lodging needs.

To help meet these goals, we have designed a Poultney WiFi portal page. Anyone who logs onto the internet using our signal will be directed to this page. It can also be viewed at <http://www.poultneywifi.com>. Information provided on the site includes links to Poultney school websites, event listings, information on Town and Village services, special announcements, parking and transportation, local places of worship, Library information, local business listings, and other items of interest to residents and tourists alike.

Business listings are divided into three categories: "Places to Eat", "Places to Shop" and "Places to Stay." Two businesses in each category appear on the homepage - this selection is randomized each time the page accessed or reloaded. Users have the option of viewing all businesses in a category. We currently include the address, telephone number, hours, map, and a brief description of each business.

In order to make the Poultney WiFi project self-sustaining, we are offering four "sponsorship" tiers to local businesses, professionals, and residents. This will not only allow the WiFi access to be self-sustaining, but will offer a unique advertising opportunity.

Pricing Options & Worksheet

DATE: _____

Please submit this page, all required information and a check payable to the Poultney Public Library, Memo: PPL eVT

Business Name: _____ Phone Number: _____

Contact Person: _____ E-Mail: _____

Please place a checkmark next to the option you prefer:

Advertising Box: This will be a box ad featured prominently on the Poultney WiFi home page and many subsequent pages on the sidebar. It will include your business logo or photograph and will link to your preferred external webpage. The price for this option is **\$350.00 per year**. There are currently 5 boxes available above and below the fold. ***This item is first come, first served, with a waiting list option.***

Please submit logo or photograph and link electronically to Sponsorship@Poultneywifi.com

Decorated Posts: Decorated posts allow you to make improvements on your existing business description on the Poultney WiFi page. In addition to the information currently provided, you will be able to add photos, a longer description of your business, a list of standing specials, and link(s) to your preferred external webpage(s). The price for this option is **\$100.00 per year**.

NEW! A non-linking logo or photo of your choice with contact information will be displayed on the front page, rotated at random upon page reload from a gallery of Featured Businesses.

Please submit description, specials, website, photographs and other information electronically to Sponsorship@Poultneywifi.com

Name & Link: This is for those who do not fit into the shopping, dining, or lodging boxes. It is perfect for small business owners and professionals. Your personal or business name will be listed in the "Sponsor" box - once clicked, a link to your preferred external webpage and description will be provided on a second page. This option is also **\$100.00 per year**.

NEW! A non-linking logo or photo of your choice with contact information will be displayed on the front page, rotated at random upon page reload from a gallery of Featured Businesses.

Name: _____
(as you would like it to appear)

Link: _____

Name Only: For those who wish to support the project, but do not have a website or Facebook page they wish to promote; your personal or business name will be listed in the "Sponsor" box - once clicked, a description will be provided on a second page. The price for name only sponsorship is **\$50.00 per year**.

Name: _____
(as you would like it to appear)

Other Amount: _____